

AMENDMENTS TO THE ABSTRACT

Please cancel the Abstract section of the specification and replace with the following:

A method for providing retailer information to a remote customer includes transposing an actual image of a group of adjacent storefronts along a city block as a navigable image within an internet site; allowing a user to scroll a point of view of the navigable image within the internet site by moving the point of view of the navigable image in a direction along the city block while maintaining the point of view directed toward the group of adjacent storefronts; and providing customer selectable links within the navigable image. The method may further include transposing an actual image of an interior of a particular retailer of the group of adjacent storefronts as an alternative navigable image within the internet site; and providing customer selectable links within the alternative navigable image for providing detailed information of the particular retailer. Additionally, the method may include providing a purchasing interface whereby the remote customer may arrange for remote purchase of one of goods and services.